



Media Release

CORPORATE RESPONSIBILITY REPORT – SUSTAINABILITY@CCA 2011

CCA DELIVERS 22% REDUCTION IN CARBON FOOTPRINT OF SELF-MANUFACTURED PET BOTTLES

Sydney
20 December 2011

Coca-Cola Amatil's (CCA) new technology for the self-manufacture of lighter PET plastic beverage bottles is delivering a reduction in the carbon footprint of each bottle by 22%*. This is equivalent to 1700 cars being removed from Sydney roads per year.

Water savings are also significant, with an 8% reduction on production lines.

One of the new lightweight PET bottles is the 13.1 gram Mount Franklin Easy-Crush Bottle, which is made with 35% less PET plastic. The lightest weight spring water bottle produced in Australia, the Mount Franklin Easy-Crush Bottle won Gold in the Sustainability category of the 2011 Australian Packaging Design Awards.

The water and carbon savings are being delivered by bottle self-manufacture technology, or "blow-fill" which enables CCA to make its own bottles in its bottling facilities. The Company is rolling out the \$450 million "blow-fill" technology across all its production facilities in Australia, New Zealand, Indonesia and Papua New Guinea.

This is just one of CCA's sustainability achievements in 2010 and 2011 published in detail in the Sustainability@CCA Corporate Responsibility Report online at www.ccamatil.com.

Other ESG (Environment, Social and Governance) highlights from the Report include:

- 3.2% improvement in CCA Australia's water use ratio in 2010 – CCA Australia is one of the top three most efficient users of water in the global Coca-Cola System
- 17% reduction in malaria cases in CCA's Papua New Guinea staff during 2010 thanks to an ongoing program to supply staff with free mosquito nets
- 8 tonnes of rubbish collected from 5 Bali beaches by 74 CCA staff and 14,000 turtle eggs saved from predators in 2010-11
- 1 million bottles of water and 85,000 kilograms of food donated by CCA and SPC Ardmona to natural disaster victims in Queensland and Christchurch in 2011
- \$1.35 million donated to breast cancer support charities by Mount Franklin since 2006
- Giving customers access to the world's most energy efficient coolers
- Public Place Recycling projects with major customers; commitment to a new national public place recycling system and Keep Australia Beautiful's public education programs
- Development of a Gender Diversity Policy and an Indigenous Employment Strategy
- Improved employee engagement scores (Australia is in Best Employer Range – AON) and reductions in days lost to injury



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NOTES:

CCA is one of the largest bottlers of non-alcoholic ready-to-drink beverages in the Asia-Pacific region and is one of the five major Coca-Cola bottlers in the world. CCA's diversified portfolio includes carbonated soft drinks, water, sports and energy drinks, fruit juice, coffee, flavoured milk, the Beam Global range of premium spirit including the market leading RTD, Jim Beam and Cola, and packaged ready-to-eat fruit and vegetable products and snack foods.

* Martina Birk – MSc Thesis “Case study – Coca-Cola Amatil, Australia: Comparison of carbon footprint converter model v blow-fill technology for PET bottles” August 2011. Ms Birk's study found that the most significant carbon savings are delivered by:

- Using 15-23% less PET resin in all bottle manufacture
- Using 33% less PET resin in closures (or caps)
- Using 30% less energy used to “blow” the pre-forms into bottles
- Eliminating use of the warmer – the new technology enables bottles to be filled at room temperature
- Reducing the transportation of bottles from suppliers – 65,000 truck kilometres have been eliminated from CCA's supply chain per year
- There are also significant savings in water use as the “blow-fill” bottles do not need to be rinsed prior to filling

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