

## Media Release

### CCA OPENS NEW \$60 MILLION FACILITY IN HAZELMERE

Perth  
29 November 2011

Coca-Cola Amatil (CCA), one of Australia's largest beverage and food companies and one of the top five Coca-Cola bottlers in the world, will open a new \$60 million facility in Hazelmere, Perth, today as part of the company's major capital infrastructure program for Western Australia.

CCA's new Distribution Centre (DC) in Hazelmere is a purpose built facility that will significantly change the way that CCA both warehouses and distributes its products within the state. It is also the first DC in Australia operated by CCA that integrates management of the full portfolio of CCA products (except Neverfail Springwater).

CCA's investment in Hazelmere is one of two major capital projects underway in Western Australia, representing a combined investment total of \$100 million.

The second project is CCA's investment in PET bottle self-manufacture, or "blow-fill" technology at CCA's Kewdale production facility. Blow-fill technology will enable the company to design and manufacture its own PET beverage bottles.

From trial results at CCA's Northmead production facility in New South Wales, the technology is expected to reduce the carbon footprint of beverage containers by 22%, largely through bottle redesigns that use less raw materials, but also through the elimination of the need to transport empty bottles to the facility, as well as energy savings on the lines.

CCA employs approximately 450 West Australians.

**Date: Tuesday 29 November 2011**

**Time: 12 midday – 2.30pm**

**Location: 383 Bushmead Road, Hazelmere WA**

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## NOTES FOR EDITORS

An ASX Top 30 listed company, Coca-Cola Amatil (CCA) is one of Australia's largest premium branded beverage and food companies and one of the world's top five Coca-Cola bottlers.

CCA operates non-alcoholic and alcoholic beverage businesses in Australia and New Zealand and non-alcoholic beverage businesses in Indonesia, Papua New Guinea and Fiji. CCA owns Australia's largest premium packaged fruit and vegetable company, SPC Ardmona.

CCA's investment in more efficient and automated DCs is part of its major Supply Chain program, Project Zero, which is delivering efficiency and service gains, cost reductions and an increase in manufacturing and distribution capabilities.

As part of a \$450 million Group-wide project, CCA is installing PET bottle self-manufacture technology in its production facilities in NSW, SA, Queensland, Victoria and WA, as well as New Zealand, Indonesia and Papua New Guinea.

The blow-fill technology is enabling CCA to redesign and lightweight its entire small carbonated soft drink and water PET bottle range, delivering significant cost savings, production efficiency gains, increased product shelf life and stacking ability.

Blow-fill is delivering against key environmental sustainability goals in both energy and water savings and enabling bottles to be produced using less PET resin.

A 2011 Master Thesis study of the new self-bottle manufacture technology at the Northmead facility found the technology has delivered a 22% reduction in the carbon footprint for every beverage container on average. (Source: Martina Birk – MSc Thesis "Case Study – Coca-Cola Amatil, Australia: Comparison of carbon footprint converter model v blow-fill technology for PET bottles" August 2011)

This is equivalent to 1700 cars being removed from the roads per year.